



## **DIVISION I - Consumer-Ready Products**

### **Entry Fee:**

Early Bird Special: June 12, 2017- July 12, 2017-\$80

Regular Pricing: July 13, 2017- September 5, 2017-\$90

### **Beverages-Hot & Spicy**

Alcoholic

Non-Alcoholic

### **Cheese**

Queso

Unique

White Cheese

### **Condiments-Hot & Spicy**

Chile Oil

Horseradish

Ketchup

Meat Sauce (poultry, steak, etc.)

Mustard

Pickled Product (pickled peppers, olives, pickles, etc.)

Prepared Dip

Relish

Salad Dressing

Table Seasoning  
Unique

**Fresh Salsa (Needs to be refrigerated)**

All-Natural  
Fruit  
Hot  
Medium  
Mild  
Specialty Chile  
Verde  
Unique

**Hot Sauce**

All-Natural  
Fruit  
Habanero  
Louisiana-Style  
Medium  
Specialty Chile (chipotle, jalapeño, Serrano, etc.)  
Unique  
Verde  
World Beat (African, Asian, Caribbean, etc.)  
XXX Hot (Will be judged separately -- includes Jolokia and Scorpion)

**Prepared Sauce**

Green Chile  
Pasta Sauce  
Red Chile  
Stir-Fry Sauce  
Unique

**Processed Salsa**

All-Natural

Fruit

Habanero

Hot

Medium

Mild

Specialty Chile

Verde

Unique

XXX Hot (Will be judged separately, includes Jolokia and Scorpion)

### **Snacks**

Chips

Jerky

Nuts

Snack Mixes

Popcorn

Unique

### **Sweet Heat**

Candy/Cakes/Pastries/Cookies

Jams/Jellies

Sweet Sauces

Unique

### **Wing Sauce**

Fruit-Based

Traditional-Hot

Traditional-Mild/Medium

Unique

## **DIVISION II - Fiery Foods Cook-It-Up Contest** Note:

These products require additional preparation and materials and will be cooked to the manufacturer's specifications using a like medium throughout the category (sirloin for Chili Con Carne, chicken for Jerk Seasonings, wings for Wing Sauces, etc.). Please include a recipe or directions for each Cook-It-Up Entry.

### **Meat Required**

#### **Entry Fee:**

Early Bird Special: June 12, 2017- July 12, 2017-\$135

Regular Pricing: July 13, 2017- September 5, 2017-\$145

Dry Rub/Seasoning-All Purpose

Dry Rub/Seasoning-Cajun

Dry Rub/Seasoning-Jerk

Dry Rub/Seasoning-Low Sodium

Dry Rub/Seasoning-Southwest

Chili Con Carne

Grilling Sauce

Jerk Seasoning (not a rub)

Marinade

Stews

Soups

Unique

Wing Sauce

### **No Meat Required**

#### **Entry Fee:**

Early Bird Special: June 12, 2017- July 12, 2017-\$90  
Regular Pricing: July 13, 2017- September 5, 2017-\$100

Dry Mixes (dips, enchilada sauces)  
Soups  
Unique

**DIVISION III - BARBECUE PRODUCTS TASTING** Note:

Scoring of products in this division is based on the products being used in a barbecue/grilling venue. Except for Barbecue Sauce, if the products are hot and spicy, please enter them in Division 1.

**Entry Fee:**

Early Bird Special: June 12, 2017- July 12, 2017-\$80

Regular Pricing: July 13, 2017- September 5, 2017-\$90

**Barbecue Sauce**

All-Natural Hot  
All-Natural Mild  
American Style Hot  
    American Style Mild  
Diet Friendly (Gluten-Free, Sugar-Free, etc.)  
    Fruit-Based Hot  
Fruit-Based Mild  
Jerk Hot  
Jerk Mild  
Mustard Hot  
Mustard Mild  
Specialty Chile (Chipotle, Habanero, Jalapeño, etc.)  
    Unique  
    Vinegar Hot

Vinegar Mild  
World Beat Hot (African, Asian, etc.)

**Beverages-Not Hot & Spicy**

Alcoholic  
Non-Alcoholic

**Condiments-Not Hot & Spicy**

Meat Sauce (poultry, steak, etc.)  
Mustard  
Pickled Product (pickles, olives, etc.)  
Prepared Dip  
Relish  
Salad Dressing  
Sweet Sauce (fudge, glazes, etc.)  
Table Seasoning  
Unique

**DIVISION III \*Cook-It-Up** These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

**Entry Fee:**

Early Bird Special: June 12, 2017- July 12, 2017-\$135

Regular Pricing: July 13, 2017- September 5, 2017-\$145

**\*Cook-It-Up**

Dry Rub/Seasoning-All Purpose  
Dry Rub/Seasoning-Cajun  
Dry Rub/Seasoning-Jerk  
Dry Rub/Seasoning-Low Sodium

Dry Rub/Seasoning-Southwest  
Grilling Sauce  
Jerk Seasoning  
Marinade  
Unique

## **DIVISION IV - MARKETING AND ADVERTISING AWARDS**

Note: All entries in this category, except the Web site,  
require **TWO** samples. Please see the rules for information on how  
to submit samples for this category.

### **Entry Fee:**

Early Bird Special: June 12, 2017- July 12, 2017-\$80

Regular Pricing: July 13, 2017- September 5, 2017-\$90

Company or Product Logo  
Most Outrageous Label  
Print Ad  
Product Label  
Brochure  
Catalog  
Direct Mail Piece/Postcard  
Gift Basket/Box  
Product Packaging (bottles, gimmicks, etc.)  
Point of Sale Material  
Website