

Questions?  
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- Key:**  
**Division 1a-**  
Hot and Spicy Consumer-Ready  
Products  
**Division 1b-**  
Hot and Spicy Cook it Up Contest  
**Division 2a-**  
Barbecue Consumer-Ready Products  
**Division 2b-**  
Barbecue Cook it Up Contest  
**Division 3-**  
Savory Consumer-Ready Products  
**Division 4-**  
Advertising and Marketing Awards

## **DIVISION 1a - HOT AND SPICY CONSUMER-READY PRODUCTS**

### **Entry Fee:**

Early Bird Special: June 11, 2018- July 11, 2018-\$80 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

### **Beverages-Hot & Spicy**

- Alcoholic
- Non-Alcoholic

### **Cheese**

- Queso
- Unique
- White Cheese

### **Condiments-Hot & Spicy**

- Chile Oil

- Horseradish
- Ketchup
- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickled peppers, olives, pickles, etc.)
- Prepared Dip
- Relish
- Salad Dressing
- Table Seasoning
- Unique

### **Fresh Salsa (Needs to be refrigerated)**

- All-Natural
- Fruit
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique

### **Hot Sauce**

- All-Natural
- Fruit
- Habanero
- Louisiana-Style
- Medium
- Specialty Chile (chipotle, jalapeño, serrano, etc.)
- Unique
- Verde
- World Beat (African, Asian, Caribbean, etc.)
- XXX Hot (Will be judged separately -- includes Jolokia and Scorpion)

### **Prepared Sauce**

- Green Chile
- Pasta Sauce
- Red Chile

- Stir-Fry Sauce
- Unique

### **Processed Salsa**

- All-Natural
- Fruit
- Habanero
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique
- XXX Hot (Will be judged separately, includes Jolokia and Scorpion)

### **Spicy Snacks**

- Chips
- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

### **Sweet Heat**

- Candy/Cakes/Pastries/Cookies
- Jams/Jellies
- Sweet Sauces
- Unique

### **Wing Sauce**

- Fruit-Based
- Traditional-Hot
- Traditional-Mild/Medium

- Unique

## **DIVISION 1b - HOT AND SPICY COOK IT UP CONTEST**

**Note:** These products require additional preparation and materials and will be cooked to the manufacturer's specifications using a like medium throughout the category (sirloin for Chili Con Carne, chicken for Jerk Seasonings, wings for Wing Sauces, etc.). Please include a recipe or directions for each Cook-It-Up Entry.

### **Meat Required**

#### **Entry Fee:**

Early Bird Special: June 11, 2017- July 11, 2018-\$135 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$145 per subcategory

#### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Dry Rub/Seasoning-All Purpose
- Dry Rub Seasoning-Cajun
- Dry Rub/ Seasoning- Jerk
- Dry Rub/ Seasoning-Low Sodium
- Dry Rub Seasoning-Southwest
- Chili Con Carne
- Grilling Sauce
- Jerk Seasoning (not a rub)
- Marinade
- Stews
- Soups
- Unique
- Wing Sauce

## **No Meat Required**

**Note:** These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

### **Entry Fee:**

Early Bird Special: June 11, 2018- July 11, 2018-\$90 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$100 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Dry Mixes (dips, enchilada sauces)
- Soups
- Unique

## **DIVISION 2a –BARBECUE CONSUMER-READY PRODUCTS**

### **Entry Fee:**

Early Bird Special: June 11, 2017- July 11, 2018-\$80 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

### **Barbecue Sauce**

- All-Natural Hot
- All-Natural Mild
- American Style Hot
- American Style Mild
- Diet Friendly (Gluten-Free, Sugar-Free, etc.)
- Fruit-Based Hot
- Fruit-Based Mild
- Jerk Hot
- Jerk Mild
- Mustard Hot
- Mustard Mild
- Specialty Chile (Chipotle, Habanero, Jalapeño, etc.)
- Unique
- Vinegar Hot
- Vinegar Mild
- World Beat Hot (African, Asian, etc.)

## **DIVISION 2b- BARBECUE COOK-IT-UP CONTEST**

**Note:** These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

### **Entry Fee:**

Early Bird Special: June 11, 2018- July 11, 2018-\$135 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$145 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

### **BARBECUE COOK-IT-UP**

- Dry Rub/Seasoning-All Purpose
- Dry Rub/Seasoning-Cajun
- Dry Rub/Seasoning-Jerk
- Dry Rub/Seasoning-Low Sodium
- Dry Rub/Seasoning-Southwest
- Grilling Sauce
- Jerk Seasoning
- Marinade
- Unique

### **Division 3- SAVORY CONSUMER-READY PRODUCTS**

\* This division is dedicated to consumer ready products that are NOT Hot and Spicy. If your product has heat to it, please enter it in Division 1.

#### **Entry Fee:**

Early Bird Special: June 11, 2018- July 11, 2018-\$80 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$90 per subcategory

#### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5

#### **Beverages-Not Hot & Spicy**

- Alcoholic
- Non-Alcoholic

#### **Condiments-Not Hot & Spicy**

- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickles, olives, etc.)
- Prepared Dip
- Relish
- Salad Dressing
- Sweet Sauce (fudge, glazes, etc.)
- Table Seasoning
- Unique

### **Savory Snacks**

- Chips
- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

## **DIVISION IV – ADVERTISING AND MARKETING AWARDS**

**Note:** All entries in this category, except the Web site, require **TWO** samples. Please see the rules for information on how to submit samples for this category.

### **Entry Fee:**

Early Bird Special: June 11, 2017- July 11, 2018-\$80 per subcategory

Regular Pricing: July 12, 2018- September 3, 2018-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Company or Product Logo



- Product Label
- Brochure/Catalog
- Direct Mail Piece/Postcard
- Gift Basket/Box
- Product Packaging (bottles, gimmicks, etc.)
- Website
- Social Media Page (Facebook, Instagram, etc.)