

**Key:**

**Division 1a-**

Hot and Spicy Consumer-Ready  
Products

**Division 1b-**

Hot and Spicy Cook it Up Contest

**Division 2a-**

Barbecue Consumer-Ready Products

**Division 2b-**

Barbecue Cook it Up Contest

**Division 3-**

Savory Consumer-Ready Products

**Division 4-**

Advertising and Marketing Awards

Questions?

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Or Call

505-873-8680



## **DIVISION 1a - HOT AND SPICY CONSUMER-READY PRODUCTS**

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$80 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

### **Beverages-Hot & Spicy**

- Alcoholic
- Non-Alcoholic

### **Condiments-Hot & Spicy**

- Chile Oil
- Horseradish
- Ketchup
- Meat Sauce (poultry, steak, etc.)
- Mustard

- Pickled Product (pickled peppers, olives, pickles, etc.)
- Prepared Dip (Queso, Bean dip, etc.)
- Relish
- Salad Dressing
- Table Seasoning
- Unique

### **Fresh Salsa (Needs to be refrigerated)**

- All-Natural
- Fruit
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique

### **Hot Sauce**

- All-Natural-Hot
- All-Natural-Mild/Medium
- All-Natural-XXX Hot
- Fruit-Hot
- Fruit-Mild/Medium
- Fruit-XXX Hot
- Habanero
- Louisiana-Style
- Specialty Chile-Hot
- Specialty Chile-Mild/Medium
- Specialty Chile-XXX Hot
- Unique-Hot
- Unique- Mild/Medium
- Unique-XXX Hot
- Verde
- World Beat-Hot
- World Beat-Mild/Medium
- World Beat-XXX Hot

### **Prepared Sauce**

- Green Chile
- Pasta Sauce
- Red Chile
- Stir-Fry Sauce
- Unique

### **Processed Salsa**

- All-Natural
- Fruit
- Habanero
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique
- XXX Hot (Will be judged separately, includes Jolokia and Scorpion)

### **Spicy Snacks**

- Chips
- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

### **Sweet Heat**

- Candy/Cakes/Pastries/Cookies
- Jams/Jellies
- Sweet Sauces
- Unique

## **Wing Sauce**

- Fruit-Based
- Traditional-Hot
- Traditional-Mild/Medium
- Unique

## **DIVISION 1b - HOT AND SPICY COOK IT UP CONTEST**

**Note:** These products require additional preparation and materials and will be cooked to the manufacturer's specifications using a like medium throughout the category (sirloin for Chili Con Carne, chicken for Jerk Seasonings, wings for Wing Sauces, etc.). Please include a recipe or directions for each Cook-It-Up Entry.

## **Meat Required**

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$135 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$145 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Dry Rub/Seasoning-All Purpose
- Dry Rub Seasoning-Cajun
- Dry Rub/ Seasoning- Jerk
- Dry Rub/ Seasoning-Low Sodium
- Dry Run Seasoning-Southwest
- Grilling Sauce
- Jerk Seasoning (not a rub)
- Marinade

- Stews/Chili Con Carne
- Soups
- Unique
- Wing Sauce

## **No Meat Required**

**Note:** These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$90 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$100 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Dry Mixes (dips, enchilada sauces)
- Soups
- Unique

## **DIVISION 2a -BARBECUE CONSUMER-READY PRODUCTS**

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$80 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

### **Barbecue Sauce**

- All-Natural Hot
- All-Natural Mild
- American Style Hot
- American Style Mild
- Diet Friendly (Gluten-Free, Sugar-Free, etc.)
- Fruit-Based Hot
- Fruit-Based Mild
- Jerk Hot
- Jerk Mild
- Mustard Hot
- Mustard Mild
- Specialty Chile (Chipotle, Habanero, Jalapeño, etc.)
- Unique
- Vinegar Hot
- Vinegar Mild
- World Beat Hot (African, Asian, etc.)

## **DIVISION 2b- BARBECUE COOK-IT-UP CONTEST**

**Note:** These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$135 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$145 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

### **BARBECUE COOK-IT-UP**

- Dry Rub/Seasoning-All Purpose
- Dry Rub/Seasoning-Cajun
- Dry Rub/Seasoning-Jerk
- Dry Rub/Seasoning-Low Sodium
- Dry Rub/Seasoning-Southwest
- Grilling Sauce
- Jerk Seasoning
- Marinade
- Unique

## **Division 3- SAVORY CONSUMER-READY PRODUCTS**

\* This division is dedicated to consumer ready products that are NOT Hot and Spicy. If your product has heat to it, please enter it in Division 1.

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$80 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5

### **Beverages-Not Hot & Spicy**

- Alcoholic
- Non-Alcoholic

### **Condiments-Not Hot & Spicy**

- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickles, olives, etc.)
- Prepared Dip
- Relish
- Salad Dressing
- Sweet Sauce (fudge, glazes, etc.)
- Table Seasoning
- Unique



### **Kid Friendly**

- Not so Hot Sauce
- Salsa
- Barbecue Sauce
- Table Condiments (Dipping Sauces, Seasonings, etc.)
- Sweets
- Unique

### **Savory Snacks**

- Chips
- Cheese
- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

## **DIVISION IV – ADVERTISING AND MARKETING AWARDS**

**Note:** All entries in this category, except the Web site, require **TWO** samples. Please see the rules for information on how to submit samples for this category.

### **Entry Fee:**

Early Bird Special: June 1, 2019- July 1, 2019-\$80 per subcategory

Regular Pricing: July 2, 2019- August 23, 2019-\$90 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Company or Product Logo
- Product Label
- Brochure/Catalog
- Direct Mail Piece/Postcard
- Gift Basket/Box
- Product Packaging (bottles, gimmicks, etc.)
- Website
- Social Media Page (Facebook, Instagram, etc.)