

# **[INSERT COMPANY] WINS [# OF AWARDS OR DESCRIPTION IF SINGLE AWARD] AT WORLD'S MOST COMPETITIVE FIERY FOODS CONTEST**

## **2021 Scovie Awards Honors Best Spicy & Savory Food Products**

For Immediate Release – December [Date], 2020 Contact: [Name], [Company] | [Phone & Email] [Insert City, State] –

The 2021 Scovie Awards Competition judging panel of top culinary experts honored [insert business] with a [placed award] in the [enter category] [sub-category] for their [enter product]. Their winning product was applauded because of [insert info on winnings, quotes from judges]. [Insert company] is located at [insert address] and products can be purchased online at [website]. They offer: [insert

product line].

Dave DeWitt, founder of the Scovie Awards said the 2021 Scovie Awards Competition had 691 entries. A total of 126 companies entered products, of which 101 companies won at least one award—a winning percentage of 80.159 percent. The entries came from 29 states in the U.S. and 11 countries, including, England, Hungary, Germany, Guatemala, and Australia.

The Scovie Awards Competition is produced by Emily DeWitt-Cisneros of Sunbelt Shows, Inc., producer of the National Fiery Foods & Barbecue Show, coming up March 3-5, 2021.