

Key:

Division 1a-

Hot and Spicy Consumer-Ready Products

Division 1b-

Hot and Spicy Cook it Up Contest

Division 2a-

Barbecue Consumer-Ready Products

Division 2b-

Barbecue Cook it Up Contest

Division 3-

Savory Consumer-Ready Products

Division 4-

Advertising and Marketing Awards



Questions?

Email Emily at

Emily@fiery-foods.com

Or Call

505-873-8680

DIVISION 1a - HOT AND SPICY CONSUMER-READY PRODUCTS

Entry Fee:

Early Bird Special: June 1, 2021- July 1, 2021-\$80 per subcategory

Regular Pricing: July 2, 2021- August 28, 2021-\$90 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

Beverages-Hot & Spicy

- Alcoholic
- Non-Alcoholic

Condiments-Hot & Spicy

- Chile Oil
- Horseradish

- Ketchup
- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickled peppers, olives, pickles, etc.)
- Prepared Dip (Queso, Bean dip, etc.)
- Relish
- Salad Dressing
- Table Seasoning
- Unique

Fresh Salsa (Needs to be refrigerated)

- All-Natural
- Fruit
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique

Hot Sauce

- All-Natural-Hot
- All-Natural-Mild/Medium
- All-Natural-XXX Hot
- Fruit-Hot
- Fruit-Mild/Medium
- Fruit-XXX Hot
- Habanero
- Louisiana-Style
- Specialty Chile-Hot
- Specialty Chile-Mild/Medium
- Specialty Chile-XXX Hot
- Unique-Hot
- Unique- Mild/Medium
- Unique-XXX Hot
- Verde
- World Beat-Hot

- World Beat-Mild/Medium
- World Beat-XXX Hot

Prepared Sauce

- Green Chile
- Pasta Sauce
- Red Chile
- Stir-Fry Sauce
- Unique

Processed Salsa

- All-Natural
- Fruit
- Habanero
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique
- XXX Hot (Will be judged separately, includes Jolokia and Scorpion)

Spicy Snacks

- Cheese
- Chips
- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

Sweet Heat

- Candy/Cakes/Pastries/Cookies
- Jams/Jellies -Mild
- Jams/Jellies-Medium
- Jams/Jellies-Hot
- Jams/Jellies-XXX Hot
- Sweet Sauces
- Unique

Wing Sauce

- Fruit-Based
- Traditional-Hot
- Traditional-Mild/Medium
- Unique

DIVISION 1b - HOT AND SPICY COOK IT UP CONTEST

Note: These products require additional preparation and materials and will be cooked to the manufacturer's specifications using a like medium throughout the category (sirloin for Chili Con Carne, chicken for Jerk Seasonings, wings for Wing Sauces, etc.). Please include a recipe or directions for each Cook-It-Up Entry.

Meat Required

Entry Fee:

Early Bird Special: June 1, 2020- July 1, 2020-\$135 per subcategory

Regular Pricing: July 2, 2020- August 28, 2020-\$145 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Dry Rub/Seasoning-All Purpose
- Dry Rub Seasoning-Cajun
- Dry Rub/ Seasoning- Jerk
- Dry Rub/ Seasoning-Low Sodium
- Dry Run Seasoning-Southwest
- Grilling Sauce
- Jerk Seasoning (not a rub)
- Marinade
- Stews/Chili Con Carne
- Soups
- Unique
- Wing Sauce

No Meat Required

Note: These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

Entry Fee:

Early Bird Special: June 1, 2021- July 1, 2021-\$90 per subcategory

Regular Pricing: July 2, 2021- August 28, 2021-\$100 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Dry Mixes (dips, enchilada sauces)
- Soups
- Unique

DIVISION 2a -BARBECUE CONSUMER-READY PRODUCTS

Entry Fee:

Early Bird Special: June 1, 2021- July 1, 2021-\$80 per subcategory

Regular Pricing: July 2, 2021- August 28, 2021-\$90 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

Barbecue Sauce

- All-Natural Hot
- All-Natural Mild/Medium
- American Style Hot
- American Style Mild/Medium
- Diet Friendly (Gluten-Free, Sugar-Free, etc.)
- Fruit-Based Hot
- Fruit-Based Mild/Medium
- Jerk Hot
- Jerk Mild/Medium
- Mustard Hot
- Mustard Mild/Medium
- Specialty Chile (Chipotle, Habanero, Jalapeño, etc.)
- Unique
- Vinegar Hot
- Vinegar Mild/Medium
- World Beat (African, Asian, etc.)

DIVISION 2b- BARBECUE COOK-IT-UP CONTEST

Note: These products require additional preparation and materials and will be cooked to the manufacturer's specifications. Please include a recipe or directions for each Cook-It-Up Entry.

Entry Fee:

Early Bird Special: June 1, 2021- July 1, 2021-\$135 per subcategory

Regular Pricing: July 2, 2021- August 28, 2021-\$145 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

BARBECUE COOK-IT-UP

- Dry Rub/Seasoning-All Purpose
- Dry Rub/Seasoning-Cajun
- Dry Rub/Seasoning-Jerk
- Dry Rub/Seasoning-Low Sodium
- Dry Rub/Seasoning-Southwest
- Grilling Sauce
- Jerk Seasoning
- Marinade
- Unique

Division 3- SAVORY CONSUMER-READY PRODUCTS

* This division is dedicated to consumer ready products that are NOT Hot and Spicy. If your product has heat to it, please enter it in Division 1.

Entry Fee:

Early Bird Special: June 1, 2021- July 1, 2021-\$80 per subcategory

Regular Pricing: July 2, 2021- August 28, 2021-\$90 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5

Beverages-Not Hot & Spicy

- Alcoholic
- Non-Alcoholic

Condiments-Not Hot & Spicy

- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickles, olives, etc.)
- Prepared Dip
- Relish
- Salad Dressing
- Sweet Sauce (fudge, glazes, etc.)
- Table Seasoning
- Unique

Kid Friendly

- Not so Hot Sauce
- Salsa
- Barbecue Sauce
- Table Condiments (Dipping Sauces, Seasonings, etc.)
- Sweets
- Unique

Savory Snacks

- Chips
- Cheese

- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

DIVISION 4 - ADVERTISING AND MARKETING AWARDS

Note: All entries in this category, except the Web site, require **TWO** samples. Please see the rules for information on how to submit samples for this category.

Entry Fee:

Early Bird Special: June 1, 2021- July 1, 2021-\$80 per subcategory

Regular Pricing: July 2, 2021- August 28, 2021-\$90 per subcategory

Multiple Entry Discount

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

- Company or Product Logo
- Product Label
- Brochure/Catalog
- Direct Mail Piece/Postcard
- Gift Basket/Box
- Product Packaging (bottles, gimmicks, etc.)
- Website
- Social Media Page (Facebook, Instagram, etc.)