

[INSERT COMPANY] WINS [# OF AWARDS OR DESCRIPTION IF SINGLE AWARD] AT WORLD'S MOST COMPETITIVE FIERY FOODS CONTEST

2023 Scovie Awards Honors Best Spicy & Savory Food Products

For Immediate Release – [Date], 202[] Contact: [Name], [Company] | [Phone & Email] [Insert City, State] –

The 2023 Scovie Awards Competition judging panel of top culinary experts honored [insert business] with a [placed award] in the [enter category] [subcategory] for their [enter product]. Their winning product was applauded because of [insert info on winnings, quotes from judges]. [Insert company] is located at [insert address] and products can be purchased online at [website]. They offer: [insert product line].

Dave DeWitt, founder of the Scovie Awards said the 2023 Scovie Awards Competition had 934 entries. A total of 151 companies entered products, of which 122 companies won at least one award—a winning percentage of 80.8% percent. The entries came from 37 states in the U.S. and 12 countries, including, England, Hungary, Germany, Canada, and Australia.

The Scovie Awards Competition is produced by Dave DeWitt & Emily DeWitt-Cisneros of Sunbelt Shows, Inc., producer of the National Fiery Foods & Barbecue Show, coming up March 3-5, 2023.