

**Key:**

**Division 1-**

Hot and Spicy Consumer-Ready  
Products

**Division 2-**

Barbecue Consumer-Ready  
Products

**Division 3-**

Savory Consumer-Ready Products

**Division 4-**

Advertising and Marketing



**Questions?**  
**Email Mark at**  
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## **DIVISION 1 - HOT AND SPICY CONSUMER-READY PRODUCTS**

**Entry Fee:**

Early Bird Special: June 1, 2025- July 1, 2025-\$90 per subcategory

Regular Pricing: July 2, 2025- August 23, 2025-\$100 per subcategory

**Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

**Beverages-Hot & Spicy**

- Alcoholic
- Non-Alcoholic

**Condiments-Hot & Spicy**

- Chile Oil
- Horseradish
- Ketchup
- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickled peppers, olives, pickles, etc.)
- Prepared Dip  
(Queso, Bean dip, etc.)
- Relish
- Salad Dressing
- Table Seasoning
- Unique

### **Dry Rubs and Seasonings-Hot and Spicy**

- Dry Rub/Seasoning-All Purpose
- Dry Rub Seasoning-Cajun
- Dry Rub/ Seasoning- Jerk
- Dry Rub/ Seasoning-Low Sodium
- Dry Rub/ Seasoning-Southwest
- Dry Rub/ Seasoning-Unique

### **Hot Sauce**

- All-Natural-Hot
- All-Natural-Mild/Medium
- All-Natural-XXX Hot
- Fruit-Hot
- Fruit-Mild/Medium
- Fruit-XXX Hot
- Habanero
- Louisiana-Style
- Specialty Chile-Hot
- Specialty Chile-Mild/Medium
- Specialty Chile-XXX Hot
- Unique-Hot
- Unique- Mild/Medium
- Unique-XXX Hot
- Verde
- World Beat-Hot
- World Beat-Mild/Medium
- World Beat-XXX Hot

### **Prepared Sauce**

- Green Chile
- Pasta Sauce
- Red Chile
- Stir-Fry Sauce
- Unique

### **Salsa**

- All-Natural
- Fruit
- Habanero
- Hot
- Medium
- Mild
- Specialty Chile
- Verde
- Unique
- XXX Hot (Will be judged separately, includes Jolokia and Scorpion)

**Spicy Snacks**

- Cheese
- Chips
- Jerky
- Nuts
- Snack Mixes
- Popcorn
- Unique

**Sweet Heat**

- Candy/Cakes/Pastries/Cookies
- Jams/Jellies –Mild
- Jams/Jellies-Medium
- Jams/Jellies-Hot
- Jams/Jellies-XXX Hot
- Sweet Sauces
- Unique

**Wing Sauce**

- Fruit-Based
- Traditional-Hot
- Traditional-Mild/Medium
- Unique

## **DIVISION 2 –BARBECUE CONSUMER-READY PRODUCTS**

**Entry Fee:**

Early Bird Special: June 1, 2025- July 1, 2025-\$90 per subcategory

Regular Pricing: July 2, 2025- August 23, 2025-\$100 per subcategory

**Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

**Barbecue Sauce**

- All-Natural Hot
- All-Natural Mild/Medium
- American Style Hot
- American Style Mild/Medium
- Diet Friendly (Gluten-Free, Sugar-Free, etc.)
- Fruit-Based Hot
- Fruit-Based Mild/Medium
- Jerk Hot
- Jerk Mild/Medium
- Mustard Hot
- Mustard Mild/Medium
- Specialty Chile (Chipotle, Habanero, Jalapeño, etc.)
- Unique

- Vinegar Hot
- Vinegar Mild/Medium
- World Beat (African, Asian, etc.)

#### **Barbecue Dry Rubs and Seasonings- Not Hot and Spicy**

- Dry Rub/Seasoning-All Purpose
- Dry Rub Seasoning-Cajun
- Dry Rub/ Seasoning- Jerk
- Dry Rub/ Seasoning-Low Sodium
- Dry Rub/ Seasoning-Southwest
- Dry Rub/ Seasoning-Unique

## **Division 3- SAVORY CONSUMER-READY PRODUCTS**

\* This division is dedicated to consumer ready products that are NOT Hot and Spicy. If your product has heat to it, please enter it in Division 1.

#### **Entry Fee:**

Early Bird Special: June 1, 2025- July 1, 2025-\$90 per subcategory

Regular Pricing: July 2, 2025- August 23, 2025-\$100 per subcategory

#### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5

#### **Beverages-Not Hot & Spicy**

- Alcoholic
- Non-Alcoholic

#### **Condiments-Not Hot & Spicy**

- Meat Sauce (poultry, steak, etc.)
- Mustard
- Pickled Product (pickles, olives, etc.)
- Prepared Dip
- Relish
- Salad Dressing
- Sweet Sauce (fudge, glazes, etc.)
- Table Seasoning
- Unique

#### **Kid Friendly**

- Not so Hot Sauce
- Salsa
- Barbecue Sauce
- Table Condiments (Dipping Sauces, Seasonings, etc.)
- Sweets

- Unique

### **Savory Snacks**

- Chips
- Cheese
- Jerky
- Meat Sticks
- Nuts
- Snack Mixes
- Popcorn
- Unique

## **DIVISION 4 – ADVERTISING AND MARKETING AWARDS**

### **Entry Fee:**

Early Bird Special: June 1, 2024- July 1, 2024-\$90 per subcategory

Regular Pricing: July 2, 2024- August 23, 2024-\$100 per subcategory

### **Multiple Entry Discount**

Enter 4 and only pay for 3!

Enter 7 and only pay for 5!

**Label entries are to be mounted on a white board only. DO NOT SEND IN BOTTLES**

- Company or Product Logo
- Product Label
- Matching Product Line

**Send in (2) complete product, no pictures.**

- Gift Basket/Box
- Product Packaging (bottles, gimmicks, etc.)

**Nothing needs to be sent in. All we need is the link.**

- Website
- Social media page/account (Facebook, Instagram, TikTok, etc.)

**Send in (1) complete product. No pictures.**

- T-shirt in size XL
- Hats
- Sticker
- Keychain